



# THE ART OF PRECAST™

© Roland Halbe Photography Architect of Record: KZF Design Design Architect: Zaha Hadid

Cutting-edge design meets innovative precast technology in the award-winning Rosenthal Center for Contemporary Arts in Cincinnati, OH. Architects chose High to execute the expressive, black and white, sculptural precast concrete facade because they knew High precast would be most effective in enhancing the dramatic play of light and shadow on the jigsaw puzzle-like facade. Using a blend of aggregates and a combination of innovative, high-range, water-reducing, and viscosity-modifying admixtures, structural needs were met and the finished product is stunning. High's unparalleled commitment to new technology and innovation at their PCI-certified plants has led to solutions like this

and advancements including carbon fiber C-GRID® reinforced CarbonCast®—precast that's stronger, lighter, better insulating, and more durable, allowing a virtually unlimited selection of colors, textures, and finishes. And High's exclusive 15' and 16'-wide MEGA-Tee deck systems enable wider spans and more open plans with shallower tees in precast-framed buildings and parking garages. With expert technical assistance in all phases of a project, from design to erection, High gives architects and engineers the flexibility to explore unique solutions while ensuring a job is completed on schedule and on budget. Call High Concrete to learn more about the Art of Precast.

