



BENTLEY + BIM



Ian Simpson Architects embraces change.

CHANGE IS GOOD



The building industry is full of change.

And you are constantly trying to keep up. With the big changes in how the profession does business. With the countless small changes made on every project, every day.

How well do you respond to change? Are you sure that every change you make is good for business?

Bentley's **Building Information Modeling** and Management solutions make change a good thing. By equipping your team to respond to changes effectively, they'll embrace change and see it as an opportunity, rather than a challenge. And so will you.

By changing the way you think about change – you can transform your business.

Make change good for you.



BENTLEY®

MakeChangeGood.com